

WELFARE INNOVATION CAMP June. 25 – 29 Busan, Korea



Innovation Center Denmark Seoul at the Embassy of Denmark in Korea invites Danish companies to join in **WELFARE INNOVATION CAMP 2019** to tailor your business to the Asian market and to scout out potential business and R&D partners in Korea. Joined by the annual KORECA (Korea Rehabilitation & Senior Care) exhibition in Busan City, Innovation Centre Denmark has arranged for site visits to Korean welfare and rehab centers and various seminars for opportunities for you to present your companies to private and public Korean entities.

Participate and expand your opportunities in South Korea, where there is a high demand for welfare technology and international collaboration!

Date:

25 – 29 June 2019

Venue:

BEXCO (Busan Exhibition Center)
55, APEC-ro, Haeundae-gu, Busan

Deadline for acceptance of invitation:

May 17th, 2019

To accept the invitation or questions, please confirm with Peter Julius.

peter@publicintelligence.dk



Cost of Participation: DKK 13.500

What is included?

- Flight reimbursement KRW 1,000,000.
- 3 nights in Busan, breakfast included.
- Exhibition space in the Danish Pavilion.
- Presentation opportunity in front of 60-80 Korean hospitals, researchers and companies.
- All arranged transportation in Busan (except airport-pick up)
- Welcome dinner and 2 business lunches
- Visits to Korean rehabilitation and welfare centers and an SME.

KORECA Annual Achievement Result



KORECA 2019 is a local convention hosted annually in the city of Busan, the member of World Health Organization's global network for "Age-Friendly Cities and Communities." KORECA is a platform to promote business opportunities for foreign and domestic buyers with series of meetings and seminars joined by exhibition.

Link to KORECA 2019:

www.korecabusan.com/eng_index.asp

Tentative Program:

25 th (Tu)	26 th (W)	27 th (Th)	28 th (F)	29 th (Sat)
Depart DK	Arrive Busan City	KORECA Exhibition & Ribbon Cutting	Exhibition & B2B Meetings	Visit to Busan Medical Center's Rehab Center
		12:00 – 13:30 KR-DK Welfare Policy Roundtable Lunch		Free – Lunch on your own
	Check-In	Exhibition & B2B Meetings	14:00 – 17:00 KR-DK Welfare Technology Seminar	Visit to Shinhwa Medical (Korean SME)
	Welcome Dinner & Program Briefing with ICDK Seoul	Free – Dinner on your own	Free – Dinner on your own	Visit to Dong-A University Hospital Depart KR (flight past 20:00)